

kirsten allen

design & development

GRAV 2016 - 2019 AUSTIN TX

Created the original direct to consumer ecommerce website for GRAV on the Shopify platform. Maintained the website as a one person department while maintaining growth in sales and adding new features and functions to the website to increase conversion and average order value.

T-FORMATION 2014 - 2015 TALLAHASSEE FL

Worked in a small team of four to create illustrations for screen printing in both vector and raster formats for large volume production.

PATRICK'S UNIFORMS 2013 - 2014 SAVANNAH, GA

Managed a team of three to complete orders on time and under budget. Worked with, maintained and wrote maintenance documentation for, machines specializing in: engraving, screen printing, ink mixing, vinyl and digital print production.

S.C.A.D 2008 - 2012 SAVANNAH, GA

Bachelor of Fine Arts Degree, specialization in Graphic Design & Illustration

SKILLS

*HTML5, CSS3, PHP, MYSQL, Javascript, JQuery
Node.js & AJAX
Full Adobe Creative Suite
Microsoft Office Software
Various Engraving / Etching / Printing software*

FREELANCE

*Photo retouching
Poster design
T-Shirt design
Logo & Branding*

CONTACT

*kirsten@kallenillustration.com
(512) 944-7446*